

SOHO HOUSE





About Xoloplastics.

Xoloplastics is a non-profit project that promotes community development, social inclusion and recycling through the creation of unique pieces of art.

"We collaborate with international artists to create original works of art using recycled plastics."

-Xoloplastics

Social Impact.

We aim to improve the lives of **young adults in disadvantaged communities** in Mexico that may otherwise engage in harmful behaviors, such as drug and alcohol abuse and gang related activities.

We create **after school programs** relating to sports, arts, music, computer skills and provide other useful training to give kids a positive atmosphere and a constructive way to engage with others in the community.



Environment.

Our environmental focus is primarily on recycling plastic waste. The communities in which we work lack the basic knowledge and infrastructure needed to recycle.

We employ and train young people in the collection of waste and the plastic recycling process.

We also try to teach them the importance of sustainability and caring for the environment on micro and macro level.

"The plastic waste we recycle ceases to be harmful to our planet and is transformed into works of art."

-Xoloplastics



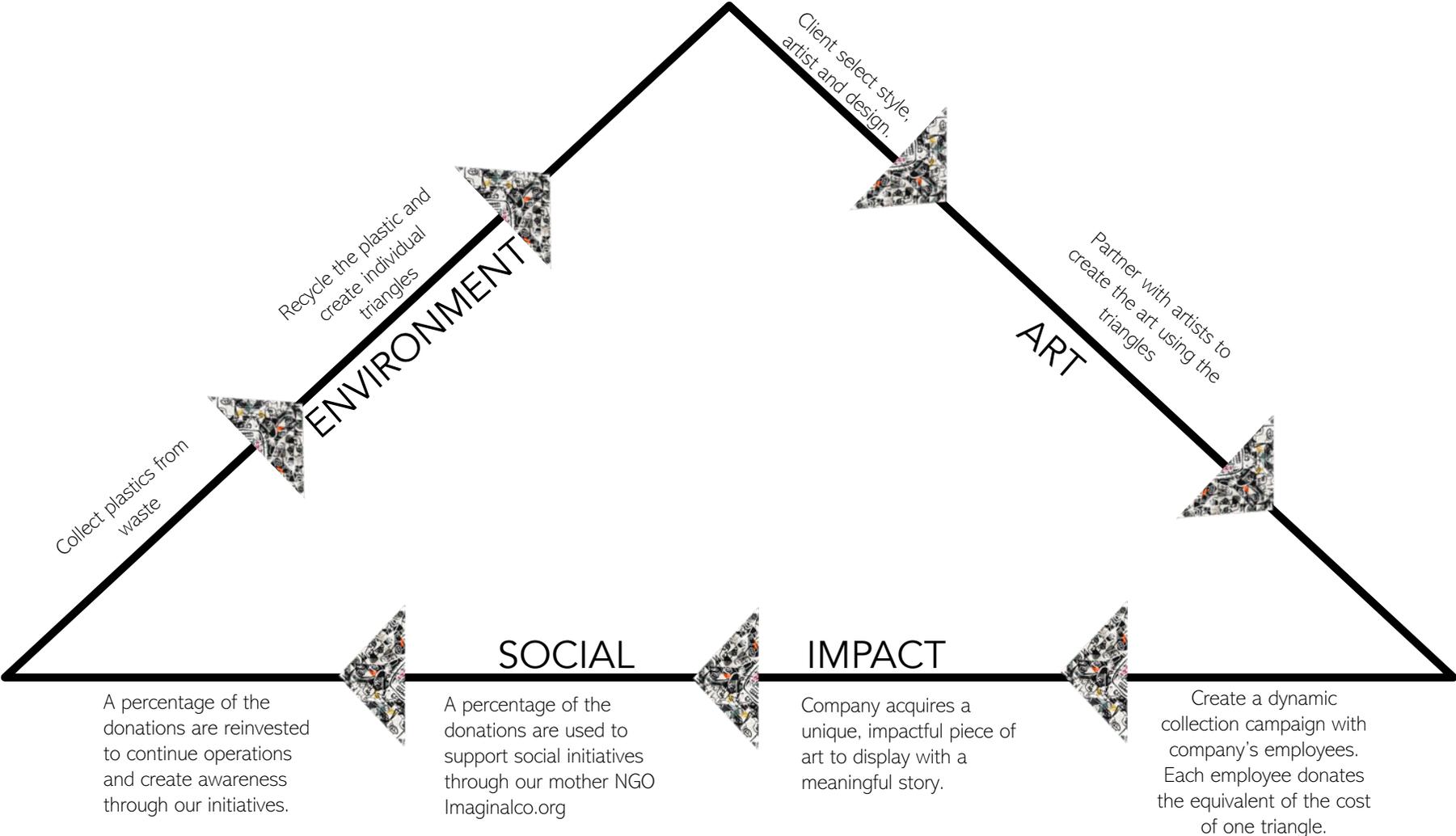
Art.

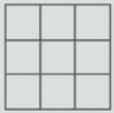
We create striking artistic murals from the recycled plastics collected in the community. The plastics are formed into small triangular segments that, when assembled, create large, visually stunning art works.

These pieces of art symbolize the preservation of the environment and show how each person's individual actions fit together to serve a larger purpose.



How it works.





SOHO HOUSE

SOHO HOUSE Exhibition

CHARITY EXHIBITION AT SOHO HOUSE

Venue: Soho House Hong Kong - House Studio*

Artists: A Select Number of Soho House Hong Kong.

Judging Panel: Xoloplastics, Soho House

Dates: 20, 21, 22 of July.

Exhibition: During the exhibition the artworks will be for sale.
Auction held by Georgina Hilton from Christies

Proceeds: 60% Xoloplastics.
30% Artists
10% Cover exhibition costs

Where will the money go?

COVID-19 Aid

We work closely with a community in Mexico where a lot of families have been directly or indirectly affected by this virus.

Xoloplastics have created a 14 months program to support a community in disadvantage areas of Mexico that have been affected by COVID19.



TOTAL COST OF COVID RELIEF PROGRAM

HKD377,426.30

Help a community of around 200 families.
Offer direct help to at least 50 families in need.

ARTISTS INFORMATION

WHAT ARTISTS NEED TO KNOW

ARTISTS INFORMATION

What do the plastic tiles look like?



ARTISTS INFORMATION

Artwork: Xoloplastics will provide 44 recycled plastic triangles to each artist to create a work of art.

What materials can artist use?

Screen Print

Acrylic, Oil painting, Spray Paint (Need a coating of Epoxy)

Collage

Ink

Photography

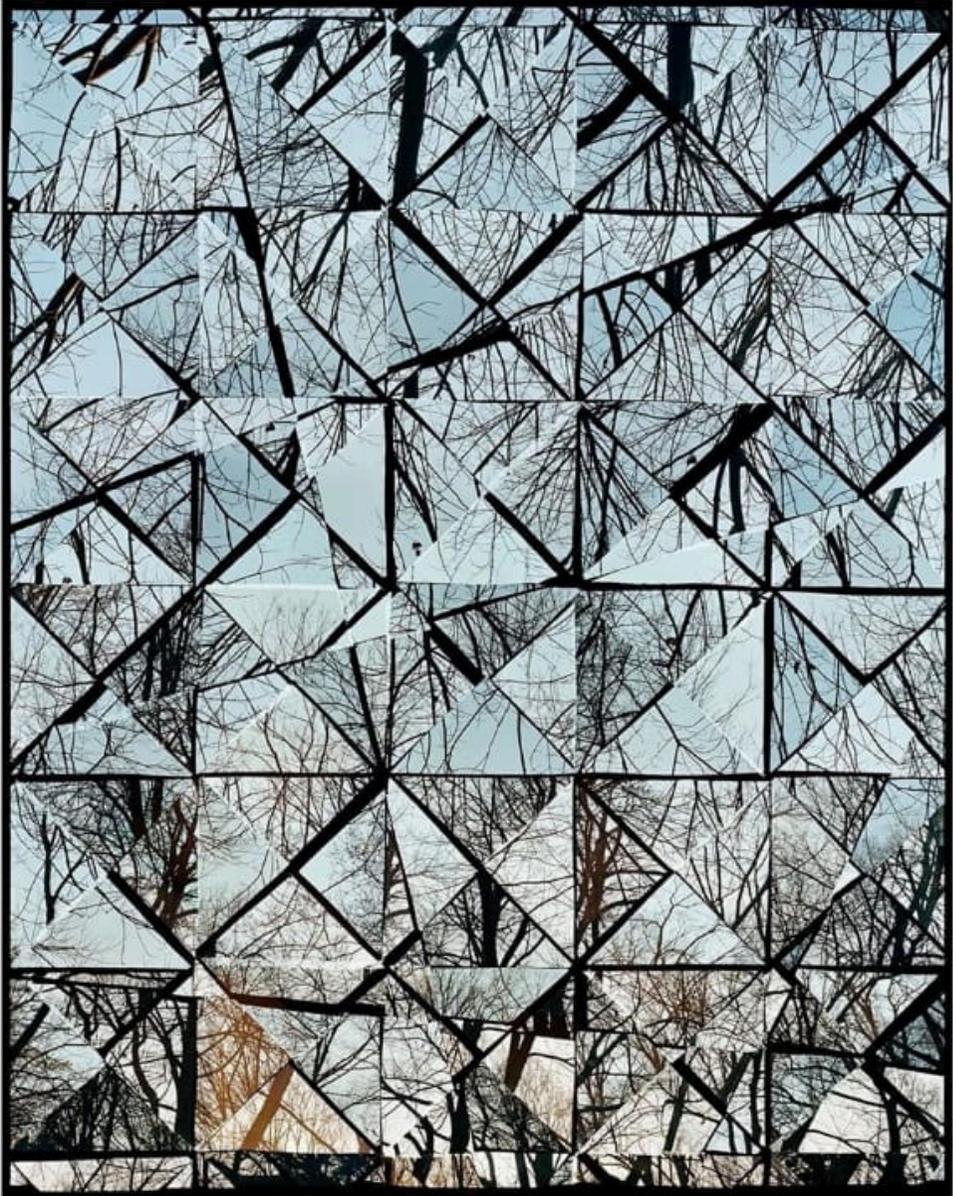
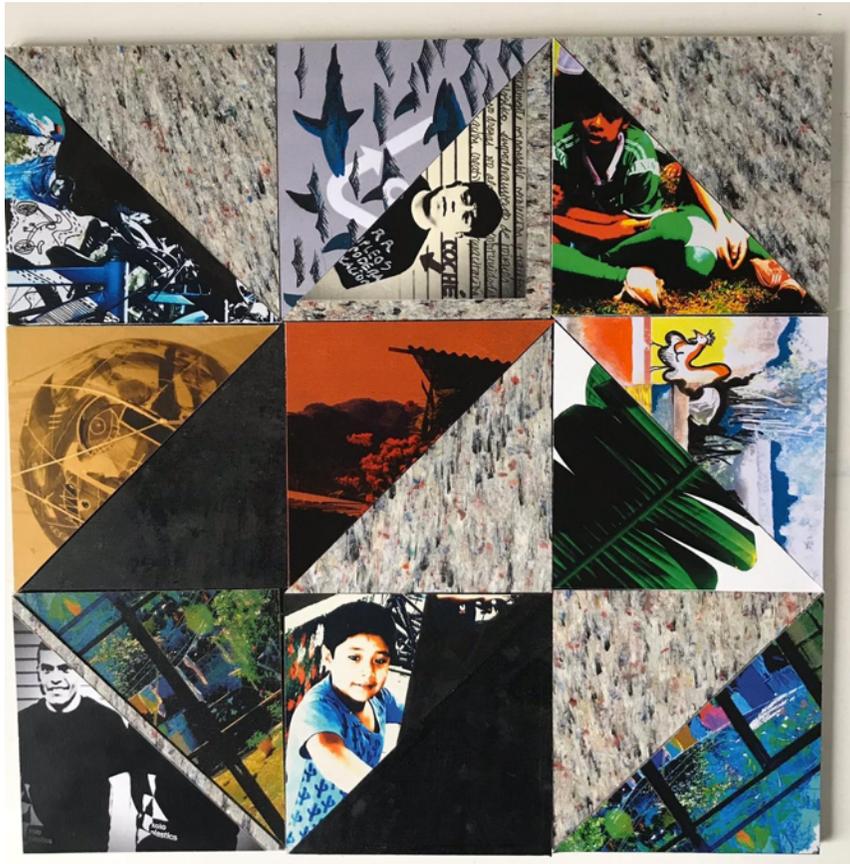
Sculpture

Drilling

Embroidery

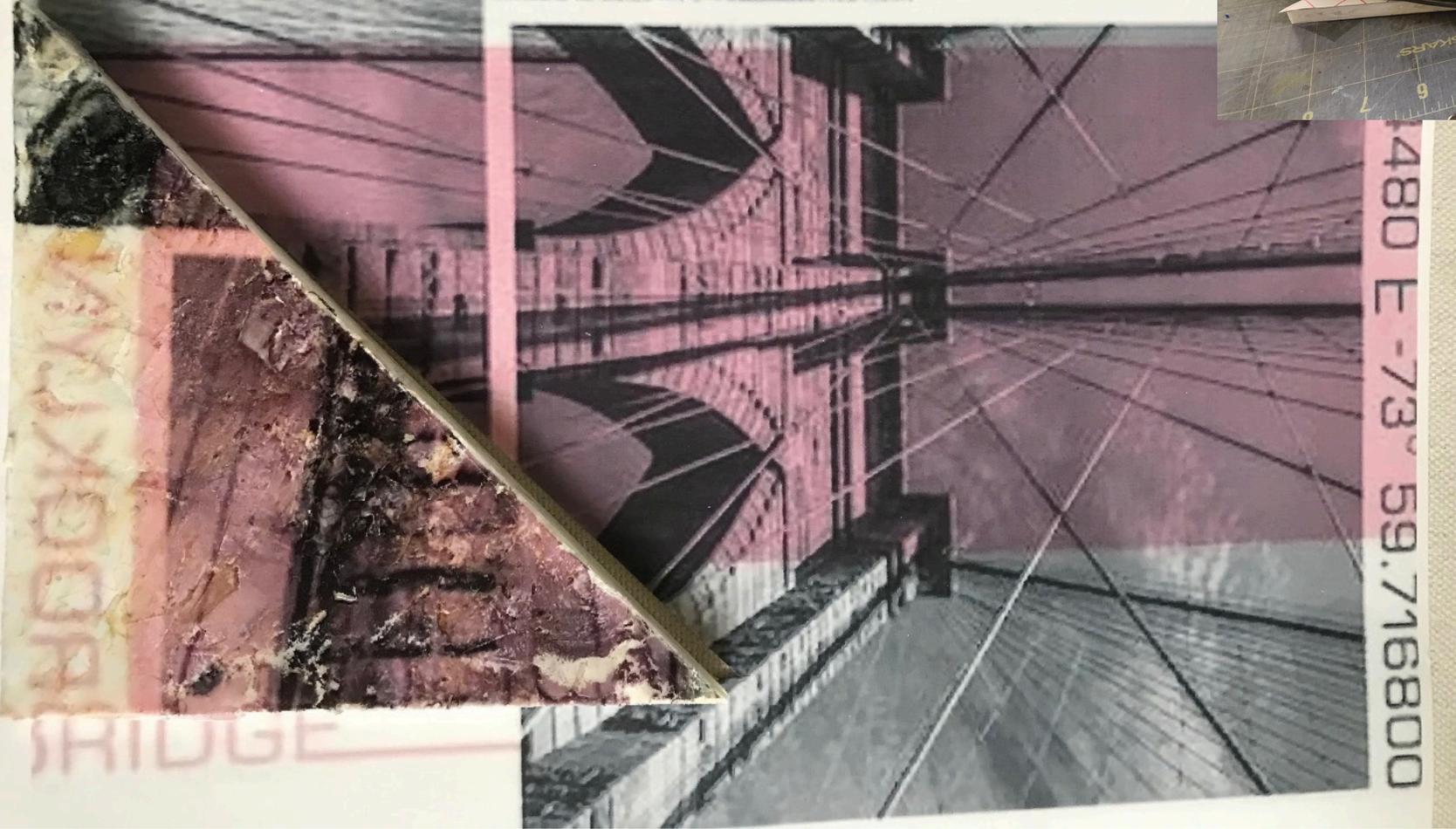








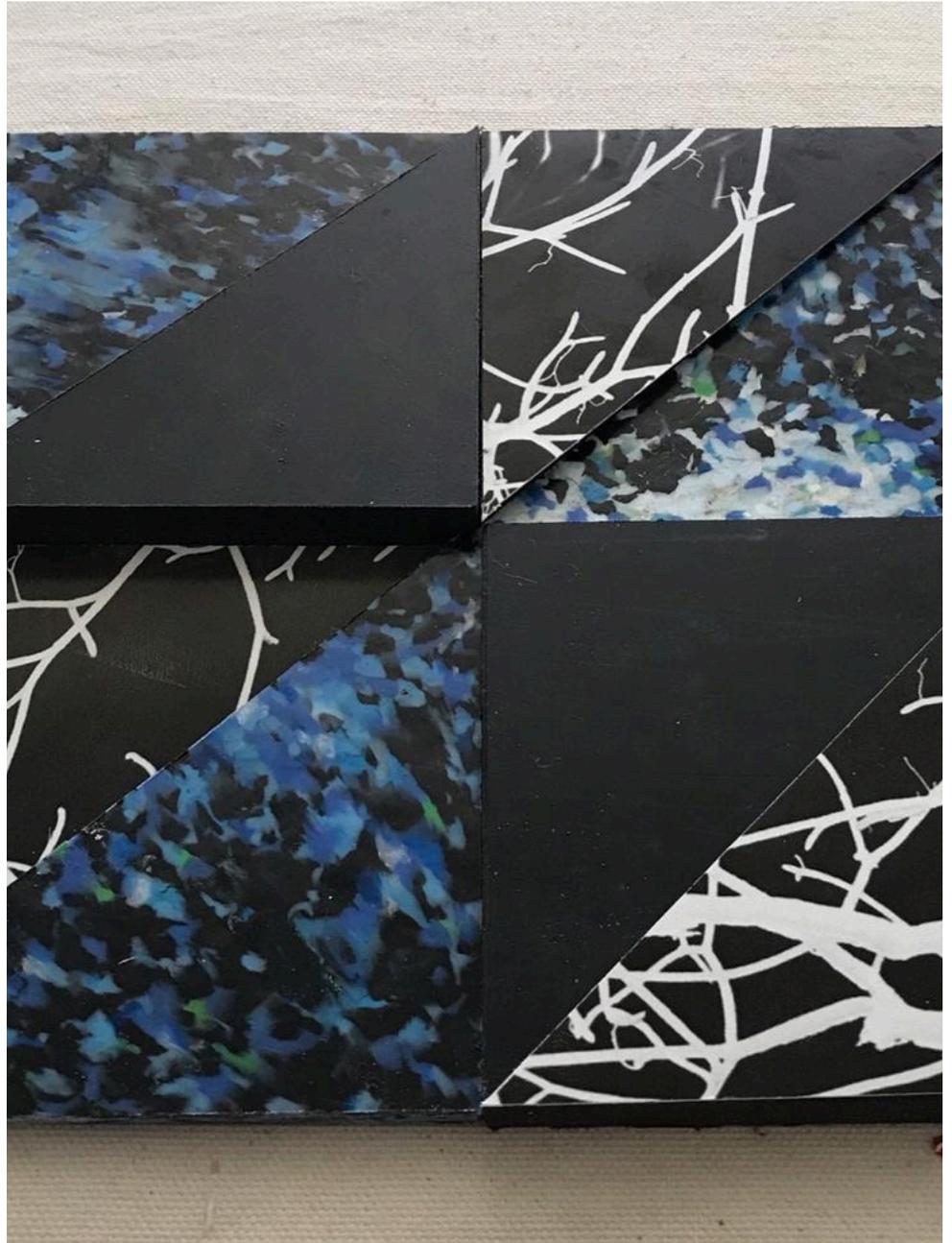


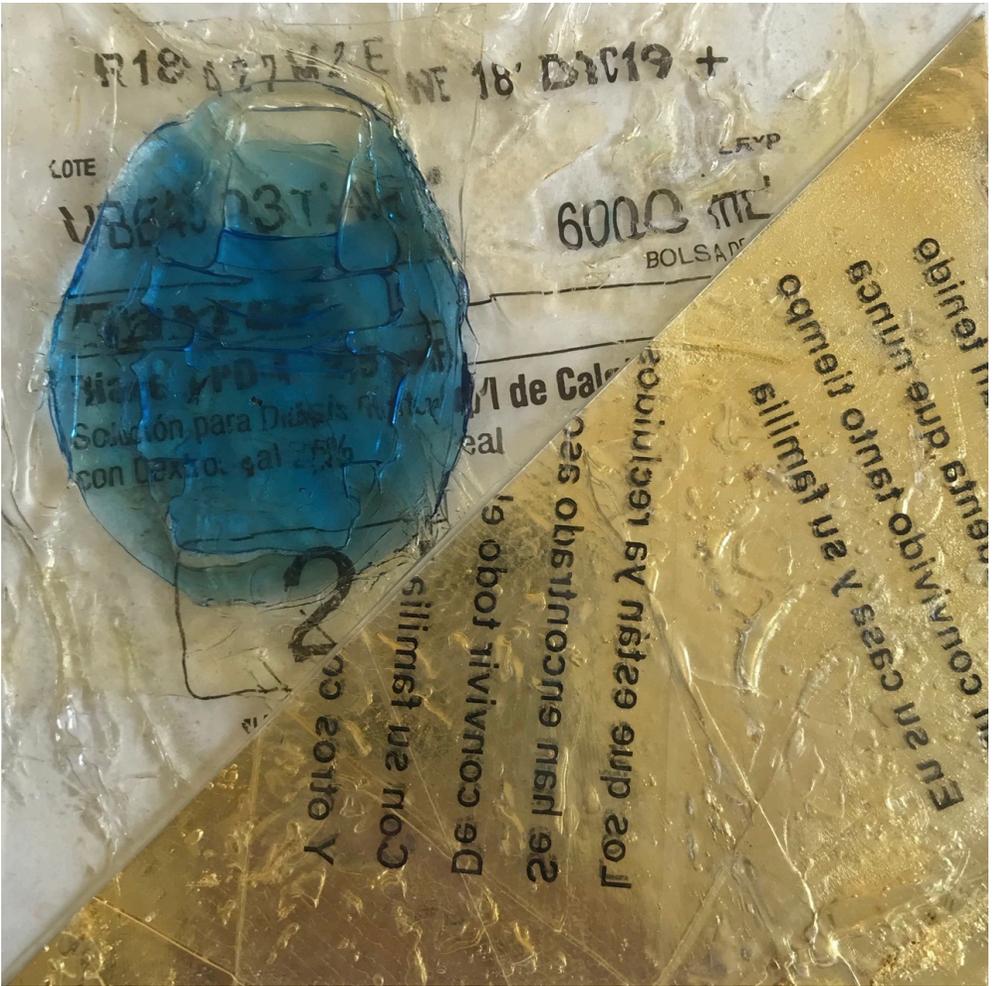


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BRIDGE





R18-037M/E NE 18' D1019 +

LOTE

VBB03T

6000 ml

BOLSAS

Solución para Diabetes
con Dextro. sal 0.9%

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Y otros co

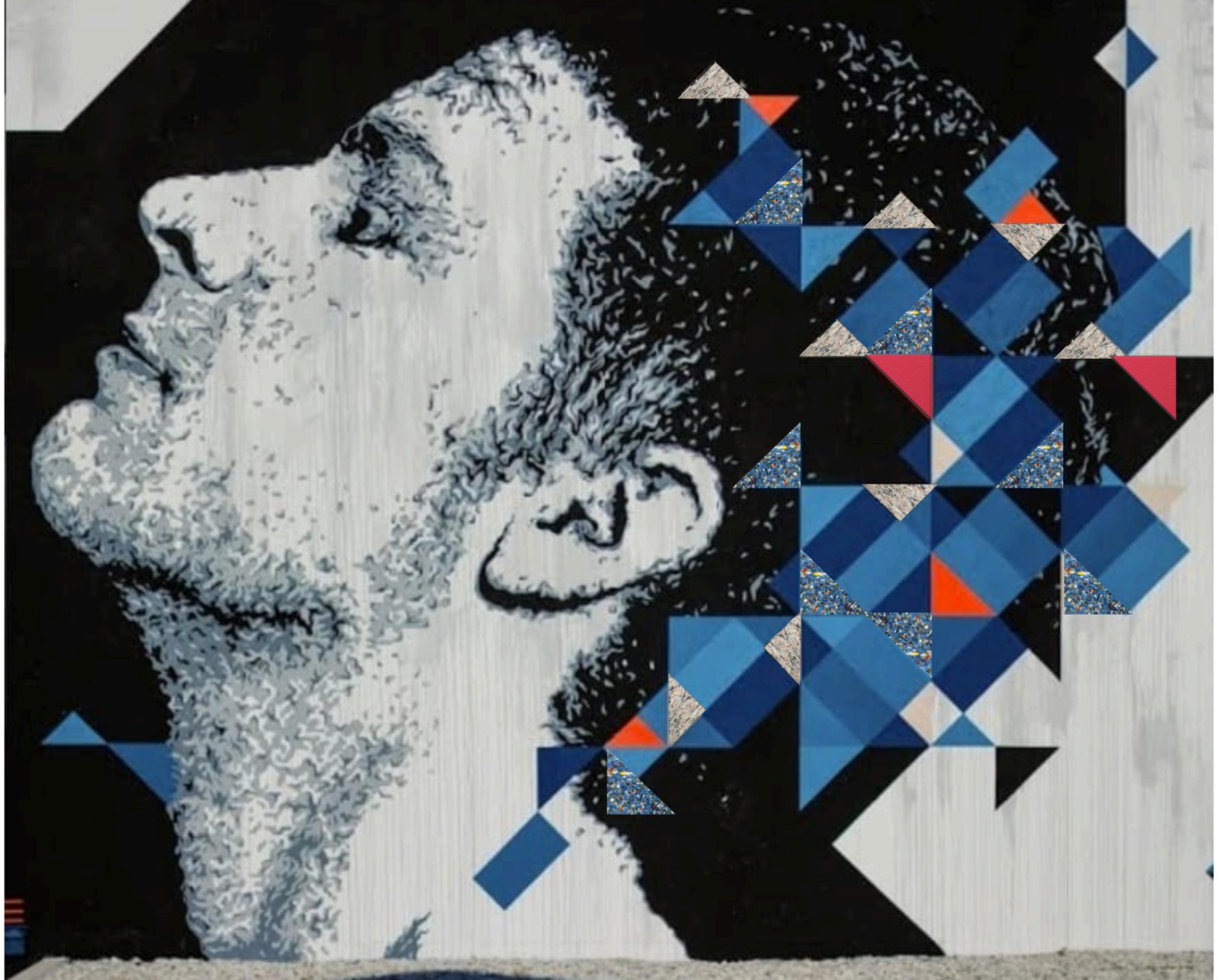
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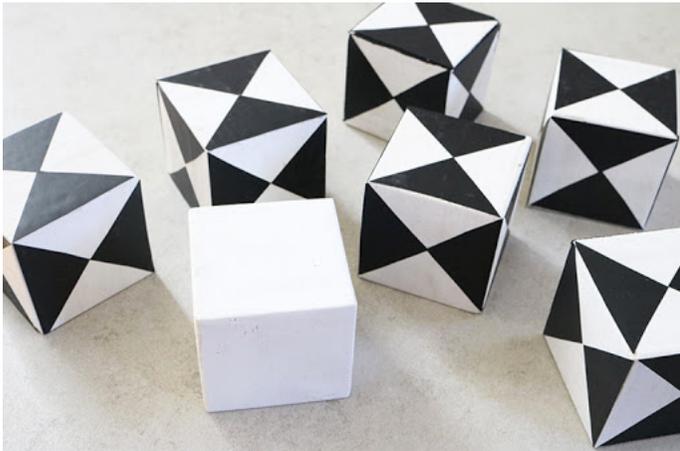
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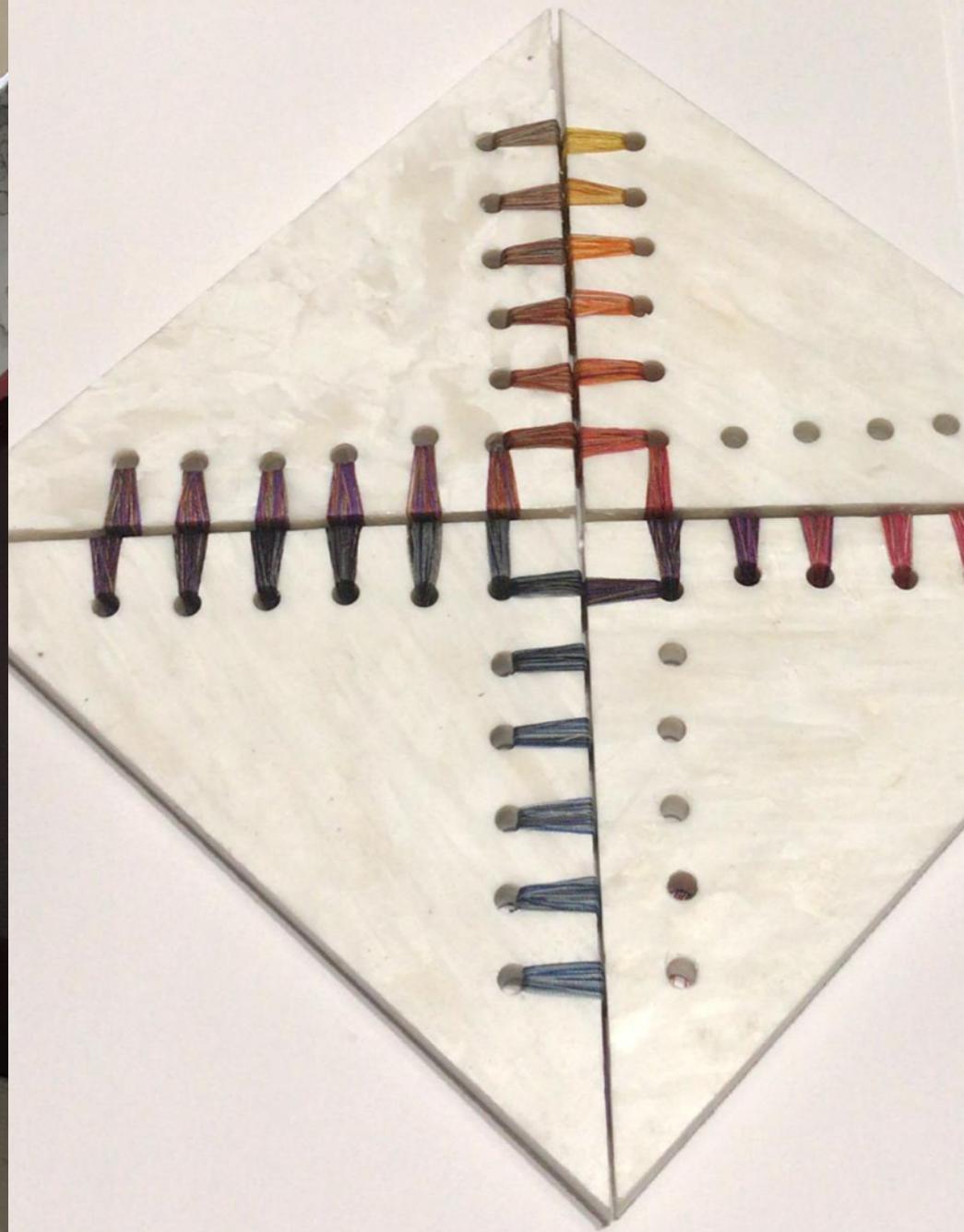
Los que están ya recibidos

En en casa y en semillas
comer, otro riendo
sillitas
en corvado para riendo
en en casa y en semillas









ARTISTS INFORMATION

How to mount the artwork

Aluminium plaque
Wooden Canvas
Hanging



ARTISTS INFORMATION

LIMITATIONS

Artists need to use at least half of the triangles.

You should be able to see the “raw plastic” in some of the work. The recycled plastic tiles should be the main focus of the work.

Maximum size 150x150cm.

Artists will give a “suggested price” for their work, however final price decision will be made by the judging panel.

ARTISTS INFORMATION

IMPORTANT DATES

05 June- Application deadline.

12 June- Selected artists will be notified.

15 June- Plastic tiles will be given to the artists. Artists will have four weeks to create a unique piece of art.

15 July- Artists will need deliver to the artwork at Soho House ready to hang.

20, 21 and 22 of July- Exhibition dates.

www.xoloplastics.com

Xoloplastics is an initiative of Imaginalco.

For the full company profile and further information on what we do, please visit www.imaginalco.org



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